

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application: Dolph	§	Group Art Unit: 2621
	§	
Serial No.: 10/803,631	§	Examiner: Tekle, Daniel T.
	§	
Filed: March 18, 2004	§	Confirmation No.: 5810
	§	
For: Targeted Marketing Overlays	§	Attorney Docket No.: AUS920040046US1
for Digital Video Recorders	§	

37945

PATENT TRADEMARK OFFICE
CUSTOMER NUMBER

NOTICE OF REINSTATEMENT OF APPEAL

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the Final Office Action dated April 2, 2010 finally rejecting claims 1-22.

No fees are believed to be necessary. In the event that any fees are required for the prosecution of this application, please charge any necessary fees to IBM Corporation Deposit Account No. 09-0457. No extension of time is believed to be necessary. If, however, an extension of time is required, the extension is requested, and I authorize the Commissioner to charge any fees for this extension to IBM Corporation Deposit Account No. 09-0457.

Date: June 30, 2010

Respectfully submitted,
/Rudolf O. Siegesmund/

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